

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56209 CF LOC-POL FBD - LBD: 08/14/12 - 08/20/12 HL#: Created: 08/13/12 12:35 PM
 Client: RESTORE OUR FUTURE (330290) CPE: / / 1207 Agency Commission: 15 % Updated: EMENDEL on 08/13/12 02:06 PM
 Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 8/14-20 (1310) Self :20:00 Confirmed: 08/13/12 12:48 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08:35 AM
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY RESTORE OUR FUTURE

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	0 1 1 1 1 0 0	MORN	30	D			0.0	\$300.00	4	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DLIVE9A	0 1 1 1 1 0 0	DAY	30	B			0.0	\$165.00	4	\$660.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	D11AM	0 1 2 1 1 0 0	PRIC	30	B			0.0	\$395.00	5	\$1,975.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS4PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS430PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS5PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$700.00	4	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$700.00	4	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	AINSIDER	0 1 1 1 1 0 0	ACC	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATE03	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,200.00	4	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PNAVY	* T * * * * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PMENTALTU3	* T * * * * *	CARD	30	B			0.0	\$1,650.00	1	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PBBTH2	* * * T * * *	REGP	30	B			0.0	\$2,750.00	1	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										

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Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08:35 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PTEACHERFR	* * * * F * *	CARD	30	B			0.0	\$1,750.00	1	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$1,950.00	1	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEWSAT8	* * * * * S *	NEWS	30	D			0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEWSAT7P	* * * * * S *	NEWS	30	B			0.0	\$315.00	1	\$315.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	18:30 - 19:00	* * * * * S	MILT	30	B			0.0	\$315.00	1	\$315.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

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AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PSIXTY	* * * * * S	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PMENTALS3	* * * * * S	REGP	30	B			0.0	\$2,100.00	1	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	MEARLY	M * * * * *	MORN	30	D			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	DLIVE9A	M * * * * *	DAY	30	B			0.0	\$165.00	1	\$165.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	D11AM	M * * * * *	PRIC	30	B			0.0	\$395.00	1	\$395.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NEWS4PM	M * * * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NEWS430PM	M * * * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NEWS5PM	M * * * * *	NEWS	30	D			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	AINSIDER	M * * * * *	ACC	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	NLATE03	M * * * * *	NEWS	30	B			0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PHAWAII	M * * * * *	REGP	30	B			0.0	\$2,100.00	1	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	67	0	\$51,875.00	\$44,093.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$51,875.00	\$44,093.75	\$0.00	\$0.00